

HOEDOWN FOR HEROES



SPONSORSHIP OPPORTUNITIES ★ NOVEMBER 4, 2022

★ \$10,000 MARSHALL

TITLE SPONSORSHIP (1 AVAILABLE)

- Table for 8 at Hoedown for Heroes with premium seating
- Four bottles of Bourbon Brothers label wine with dinner
- Opportunity to speak at dinner
- Recognition on event and promotional materials including event signage and advertisements
- Headline exposure during marketing campaign on TV, radio & print
- Placement on the website thank you page with link to sponsor's website

🌀 \$7500 CHUCKWAGON

SPONSOR FOR BOURBON BROTHERS BBQ DINNER (2 AVAILABLE)

- Table for 8 at Hoedown for Heroes with premium seating
- Four bottles of Bourbon Brothers label wine with dinner
- Signage on buffet tables
- Recognition on event and promotional materials including event signage and advertisements
- Exposure during marketing campaign on TV, radio & print
- Placement on the website thank you page with link to sponsor's website

🤠 \$5000 WRANGLER

ENTERTAINMENT SPONSOR PACKAGE (1 AVAILABLE)

- Table for 8 at Hoedown for Heroes
- Meet & greet with the entertainers in the green room
- Recognition on event and promotional materials including event signage and advertisements
- Exposure during marketing campaign on TV, radio & print
- Placement on the website thank you page with link to sponsor's website

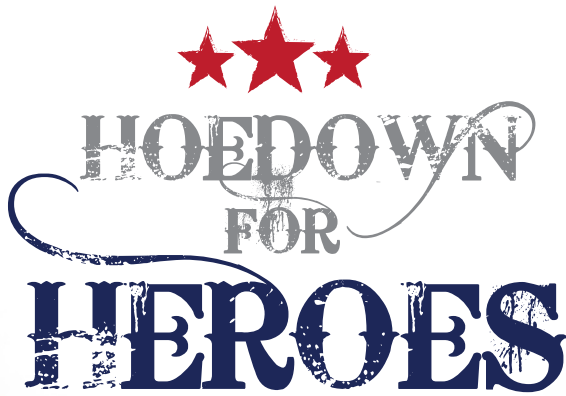
🛖 \$3500 COVERED WAGON

SPONSOR FOR RECEPTION TENT (2 AVAILABLE)

- Two tickets for Hoedown for Heroes
- Signage outside and inside the tented outdoor reception area
- Recognition on event and promotional materials including event signage and advertisements
- Placement on the website thank you page with link to sponsor's website



Contact: mowens@mtcarmelcenter.org ★ 719-309-4771 ★ hoedownheroes.givesmart.com



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MORE SPONSORSHIP OPPORTUNITIES ★ NOVEMBER 4, 2022



\$2500 SALOON

OPEN BAR SPONSOR (3 AVAILABLE)

- Sponsor the cocktail reception 6:00-7:00 p.m.
- Two tickets for Hoedown for Heroes
- Signage on bars inside & outside patio of Boot Barn Hall
- Recognition on event and promotional materials including event signage and advertisements
- Placement on the website thank you page with link to sponsor's website



\$2000 STETSON & PONCHO

SPONSOR THE HAT & COAT CHECK (SPONSOR EXCLUSIVITY)

- Two tickets for Hoedown for Heroes
- Logo placement above the coat check location
- Provides for coat check staff and wrapped mints for guests
- Recognition on event and promotional materials including event signage and advertisements
- Placement on the website thank you page with link to sponsor's website



\$200 BRONCO

SPONSOR A VETERAN

- Two tickets for a veteran & a guest to attend Hoedown for Heroes
- Placement on the website thank you page



\$2500 YOU'RE A DAISY IF YOU DO

SPONSOR THE CENTERPIECES (2 AVAILABLE)

- Two tickets for Hoedown for Heroes
- Recognition on event and promotional materials including event signage and advertisements
- Placement on the website thank you page with link to sponsor's website



\$1500 MAVERICK

SPONSOR A TABLE

- Table for 8 at Hoedown for Heroes
- Recognition on event and promotional materials including event signage and advertisements
- Placement on the website thank you page with link to sponsor's website



IN-KIND DONATIONS

FOR THE LIVE & SILENT AUCTIONS

Donations kindly accepted!

Contact: mowens@mtcarmelcenter.org

719-309-4771

Visit: hoedownheroes.givesmart.com



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